

NCN 2024 Category Sponsorship: \$17,300

NCN Category Sponsorship Inclusions:

Connections

- Active Participation in Selection Committee Meetings
- Invitation to NCN Investor Kick-off at Natural Products Expo West
- Opportunity to host Sponsor table to feature marketing materials and to conduct one-on-one meetings and general networking. (NCN Flagship Investor Meetings Only)

Exposure

- NCN Category Sponsor recognition listed in all marketing pieces including: NCN marketing communications, website, onsite event signage and/or virtual platform branding and highlighted in digital NCN Investor workbooks
- Sponsor recognition on the NCN website featuring a company profile
- (2) "Meet Our Sponsors" email campaign delivered to the Cornerstone Investor + Selection Committee audiences with (1) email in Spring and (1) in Fall

Community

- Exclusive preview of the presenting companies for all NCN Investor Meetings
- Opportunity to participate in Pitch Practice with presenting companies to provide advice and act as a mentor for these companies

Value

- (3) Complimentary registrations for all 4 NCN Flagship Investor Meetings
- (1) Complimentary badge for Natural Products Expo West and Newtopia Now
- Invitation to NCN Investor Kick-off at Natural Products Expo West

Databases & Dashboards (Excel and PowerBI)

- **Transaction Database:** Real-time tracker of global equity financing and M&A data across the Health and Nutrition Industry, dating from 2007-present
- **Deal Flow Database:** Categorized and searchable resource featuring over 4,500 NCN business plan applications
- **Presenter Database:** Updated catalogue of NCN alumni presenting companies and their progress post-NCN



Sponsorship Categories:

NCN offers partner focused sponsorships for the following categories:

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|--------------------------|-----------------------------------|------------------------|--------------------------------------|
| • Accounting | • Financial Services | • Legal | • Sampling |
| • Broker | • Flavor | • Packaging | • Strategic Branding/ Communications |
| • Clinical Research | • Full Stack CFO | • Performance Insights | • Strategic Consulting |
| • Commercialization | • General Technology | • Public Relations | • Technology Commercialization |
| • Contract Manufacturing | • Ingredient Supplier/Distributor | • Product Development | • Valuation |
| • Digital Agency | • Insurance | • Recruiting | |
| • Ecommerce | • Investment Banking | • Sales & Marketing | |

**À la carte enhancement opportunities may be purchased in addition to the NCN Category Sponsorship Opportunity or stand-alone if desired. The enhancement opportunities have no impact on the NCN Category sponsorship opportunity. Please contact your Account Manager for specific à la carte enhancement opportunity inclusions.*

For more information on Nutrition Capital Network and available sponsorship opportunities, please contact zwatson@newhope.com