

## NCN 2025 Category Sponsorship: \$18,165

### NCN Category Sponsorship Inclusions:

#### Event Exposure

- Inclusion in the sponsor banner and sponsor presentation slide during all NCN Investor Meetings and NCN Investor Kick-Off at Natural Products Expo West.
- Opportunity to host a Sponsor table during all four (4) NCN Investor Meetings.
  - Feature marketing materials, conduct one-on-one meetings, and networking.
- Company introduction during each NCN Flagship Investor Meeting
- Three (3) registration badges for all four (4) NCN Investor Meetings
- Two (2) registration badges for Natural Products Expo West and Newtopia Now
- Invitation to NCN Investor Kick-Off at Natural Products Expo West

#### Community & Connections

- Exclusive preview of the presenting companies for all NCN Investor Meetings
- Opportunity to participate in Pitch Practice with presenting companies to provide advice and act as a mentor for these companies
- Active participation in Selection Committee Meetings

#### Marketing Exposure

- Sponsor recognition in marketing pieces such as NCN Marketing Communications, Website, On-site event signage, and Investor workbook
- Sponsor recognition on the NCN website featuring a company profile
- Two (2) "Meet Our Sponsors" emails delivered to the Cornerstone Investors & Selection Committee audiences.

#### Databases & Dashboards (Excel and PowerBI)

- **Transaction Database:** Real-time tracker of global equity financing and M&A data across the Health and Nutrition Industry, dating from 2007-present
- **Deal Flow Database:** Categorized and searchable resource featuring over 4,500 NCN business plan applications
- **Presenter Database:** Updated catalogue of NCN alumni presenting companies and their progress post-NCN

### How to get the most out of your sponsorship:

#### You'll get out what you put in

- Network and Build Relationships
- Browse the virtual platform to connect with presenters, investors, and fellow sponsors.
- Attend as many in-person events as possible.
- Participate in the Selection Committee and Pitch Practices, and Mentor presenters.

### Sponsorship Categories:

NCN offers partner focused sponsorships to meet your business objectives. Along with all the above sponsorship benefits, choose a sponsorship category title such as "Accounting Partner" or "Sustainability Partner" to let others know more about your business.

*Interested in doing more or something different with your sponsorship? Reach out to your Account Manager today to talk through other impactful sponsorship options!*

### Testimonials:

*"The diversity and quality of people the NCN allows us to network with has allowed us to make connections we would never had made."*

- Know Agency

*"We have really enjoyed this close-knit community of founders and investors; it is quite unique and not something we have found in other organizations. We find great value being a part of NCN and have been able to nurture many upcoming brands and also partnered closely with others to help them scale their teams."*

- Creative Alignments